

## **CHAPTER 02-16 SIGN REGULATIONS**

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(For Definitions see Chapter 02-02<sup>1</sup>)

### **02-16-001 HOME OCCUPATION SIGNS**

The following regulations apply to home occupation signs:

- A. Home occupation signs shall not exceed 2 square feet in sign area.
- B. Home occupation signs shall not be internally illuminated or self-lit.
- C. A home occupation shall not have more than 1 sign attached to each of the following:
  1. Home
  2. Mailbox stand
- D. Home occupation signs shall not be placed anywhere except on the home and/or mailbox stand.
- E. If the sign is attached to the mail box stand, then it shall follow applicable federal regulations.

### **02-16-002 SIGNS IN RESIDENTIAL AREAS**

No advertising sign of any kind shall be allowed in any agricultural or residential zone (A-1, RA-1, RA-2, R-1, R-2, or R-3), except for the following:

1. On-premise signs pertaining to the sale or lease of real property, with a maximum sign area of 10 square feet.

### **02-16-003 CLEARANCE**

Signs shall not restrict the safe traffic of pedestrians, bicyclists, or automobiles. All signs shall have a minimum direct distance of 12 feet between any overhead power lines and any part of the sign. All vertical distances are measured from the elevation surface level of the nearest street, hereafter called the “ground level.”

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<sup>1</sup> Amended 08/24/2017

All free-standing signs (supported by a pole or structure, and not attached to a building) shall follow both of the following regulations:

1. No part of the sign shall be closer than 10 horizontal feet from any sidewalk, bicycle path, street, curb, property line, or driveway/parking lot entrance.
2. The sign shall either have a maximum height of four feet, or a minimum height of fourteen feet between the ground level and the bottom of the sign.

**02-16-004 LOCATION OF SIGNS**

No new billboard shall be erected in Naples City. Existing billboards may be allowed to relocate only in the I-1 and C zones, and only if at least one of the following conditions is met:

1. The reasonable visibility of the billboard from the adjoining street is being blocked by an adjacent structure, fence, or wall.
2. The reasonable visibility of a commercial use from the adjoining street is being blocked by the billboard.

Off-premise signs which advertise a business within Naples City, which is not along U.S. Highway 40, 500 South or 1500 East, may be erected within 120 feet of the centerline of U.S. Highway 40, 500 South or 1500 East only if all of the following conditions are met:

1. At least two of such off-premise businesses are advertised on the sign, or at least one such off-premise business and the on-premise business.
2. The sign is directional in that it informs the public in which direction the advertised business is located.
3. Both the property where the sign is erected and the businesses which the sign advertises are in any of the following zones: I-1, C, and C-1.

No part of any sign shall be permitted to extend across any property line.

**02-16-005 HEIGHT OF SIGN**

The maximum height shall not exceed thirty (30) feet, measured from the elevation surface level of the nearest street.

**02-16-006 SIGN AREA**

For each parcel, the combined total sign area for free standing signs is as follows:

For freestanding signs that indicate a single business, the maximum allowed sign area for one (1) sign is half (0.5) a square foot of sign area per linear foot of street frontage. This shall never exceed sixty (60) square feet.

For freestanding signs that indicate multiple businesses, the maximum allowed sign area for one (1) sign is eight-tenths (0.8) of a square foot of sign area per linear foot of street frontage. This shall never exceed thirty (30) square feet per

business, or one hundred and twenty (120) square feet for the entire sign, whichever is smaller. For example, a property with four or more businesses and 100 feet of street frontage would be allowed a sign area of 80 square feet. However, a property with only 3 businesses and 200 feet of street frontage would only be allowed a sign area of 90 square feet.

For flat signs that are either painted or attached to the building and do not project more than eighteen (18) inches from the building wall, a maximum of twenty-five percent (25%) of a wall area up to a total of 200 square feet is permitted in the I-1, I-2, C and C-1 zones.

Both free standing and attached flat signs may be utilized by a business provided that each sign type conforms to the above limitations. In determining the sign area, the blocked area of the sign, including the area between the letters, shall be counted as part of the sign area.

**02-16-007      TEMPORARY SIGNS**

Temporary advertising in all zones may be permitted by the building official for up to seven (7) days use, provided that such sign is not placed in a public right-of-way and will not create a safety hazard to the public. A permit is required.

**02-16-008      SIGN REMOVAL CITY OFFICIAL AUTHORITY**

If a sign not in legal existence at the time this chapter is adopted does not conform with the requirements of this chapter, or if the construction, design, manner or use, or method of anchoring or supporting any sign makes such sign unsafe, the City Building Official shall proceed in any manner he/she deems necessary to cause the removal of the sign or the rebuilding of the sign to conform with the requirements of this chapter and the international building code. Costs of removal shall be charged to the sign owner and the land owner where the sign is located.

**02-16-009      PERMITS REQUIRED**

Regardless of cost, no sign shall be erected or placed within the City of Naples without first making application for and obtaining a sign permit therefore, except temporary window and political posters, and temporary on-premise signs pertaining to the sale of real property. In addition to the requirements of this chapter all preexisting off-premise signs designed to be read or comprehended from U.S. Highway 40 or 45 shall comply with the regulations established by the State of Utah. Construction or placement of a sign shall not commence until all approvals have been obtained and the sign permit given.

All permanent signs must have a stamped engineered setup and placement plan. The plans are part of the sign permit requirements.

**02-16-010      ILLUMINATED SIGNS**

The following regulations apply to illuminated signs:

- A. For externally illuminated, all luminaires shall be mounted at the top of the sign and aimed downward. The luminaires shall be designed, fitted and aimed to shield the lamp and its reflective surfaces from off-site view and to place the light output onto and not beyond the sign. At no point on the face of the sign shall the illumination exceed 30-vertical footcandles during hours of darkness.
- B. For internally illuminated signs or digital signs, they shall have a dark field and light message and the combined output of the light sources shall not exceed 500 initial lamp lumens per square foot of sign face per side.
- C. Signs shall be dimmed automatically from 30 minutes after sunset to 30 minutes before sunrise to 10% or less of their daylight luminance setting.
- D. Oscillating or strobe lighting shall not be permitted.

**02-16-011 VIOLATION**

Any persons or entity violating this ordinance shall be guilty of a Class C misdemeanor for the first offense and a Class B misdemeanor for each subsequent violation. Each day a sign remains in violation after notice from the City shall be a separate and additional offense. In addition, if any fine or other penalty is imposed, the violator shall be charged the cost of removal of the illegal sign. (See the Consolidated Fee Schedule for more information.)

**02-16-012 COMPLIANCE WITH STATE CODE**

Outdoor advertising within the 660' control corridor along US Highway 40 shall adhere to Utah State Code. (See UCA 72-7-501 through 516 for more details.)