

NAPLES CITY GENERAL PLAN

1999-2000 Community Planning Project

Value/Goal Statements: A Framework for Action

Community Lifestyle and Character

Naples City residents enjoy a “quality of life” unique in today’s society. The area’s rural character and small-town atmosphere provide a lifestyle vastly different than that found in larger urban areas. Residents often mention “community pride”, “family orientation”, “neighborly atmosphere”, “solid moral climate”, “low crime rate” and “accessible government” when describing their community. As residents of the larger Ashley Valley, Naples City residents also enjoy quality human and community services and a strong economic base. Maintaining these “quality-of-life” characteristics is a top community priority.

As growth in the State continues, Naples City will experience additional development pressure. City residents support continued economic and community growth and feel that if the community’s development objectives are clearly articulated through community-based policies and plans, future growth will enhance rather than detract from the area’s unique lifestyle and character.

Intra-Valley Relations

Naples City residents recognize and appreciate the diverse interests and independent nature of Ashley Valley communities. However, the City feels that the Valley as a whole can benefit from better community-to-community and community-to-county communication, coordination and cooperation in planning, human services and economic development issues.

Economic Development

Naples City enjoys a diverse economic base and employment profile. The community will continue efforts to strengthen and diversify their existing position and will encourage economic growth that is compatible with the area’s character and lifestyle. The City will also pursue economic development activities that complement existing businesses and industries and utilize the area’s natural and scenic resources.

Natural Resources

The abundance and availability of natural resources within the region continues to provide a variety of economic development opportunities including oil and gas development, mineral extraction, timber production, and recreation and tourism. Naples City will continue to support the responsible use and development of these resources and associated industries and businesses.

Many of the area’s natural resources are located on public lands. As a result, decisions made by public land managers directly impact the region’s economic and social stability. Naples City anticipates and expects that public land managers will be sensitive to local concerns and

interests when making public land and resource management policies and decisions. As necessary, the City will participate in agency planning processes to protect local interests.

Agriculture

Naples City also recognizes the economic contributions made by the area's agricultural industry and related businesses. As a community, Naples City will continue to encourage and support growth and expansion of agricultural businesses through economic diversification and expansion programs and agriculturally sensitive land use regulations.

Land Use

Existing land uses within the Ashley Valley offer residents a variety of development options and a mix of urban and rural lifestyles. As outlined in their General Plan, Naples City will continue to support orderly residential, commercial, industrial and agricultural land uses within its jurisdictional boundaries and adjacent areas. Development will continue in a responsible manner and in locations that contribute to the economic and social well-being of area residents.

It is Naples City's position that sexually-oriented businesses (SOBs) and commercial establishments based primarily on the distribution and consumption of alcoholic beverages adversely impact the community's health, safety and welfare. Naples City will address these issues in a socially responsible manner through appropriate land use ordinances and business operation regulations.

The City feels that land use plans and development standards should reflect citizen preferences and be amended as necessary to address relevant issues and challenges. Once adopted, regulations will be consistently enforced.

Naples City officials also recognize and are sensitive to private property rights. Community decision-makers will work to balance these rights with community interests.

Recreation and Tourism

The Uintah Basin possesses a variety of unique natural, cultural and historical resources. These resources offer residents and visitors a number of diverse recreational opportunities. Naples City will continue to promote tourism activities that highlight the history, landscape and culture of the region.

Naples City recognizes the economic benefits that tourism-related activities bring to the area. The community will continue to encourage and support private sector development of tourism facilities and venues and will participate in local, regional and State-level tourism promotion and planning efforts. The community will also work with State and Federal land managers to promote responsible use of Federal and State recreation sites within the region.

Although the majority of natural resource-based recreational facilities and sites are located on surrounding public lands, visitors to these sites utilize and directly impact City services including law enforcement, search-and-rescue, and ambulance/emergency response. The City feels that State and Federal agencies have an obligation to assist the City in recovering the costs of providing these services to nonresidents.

Human and Community Services

Naples City residents desire to maintain the current quality of human and community services available throughout the Ashley Valley. The City will continue to work with neighboring communities, Uintah County and private interests to improve service availability and reliability. Services identified as community priorities are listed below.

Emergency Services/Law Enforcement

As a part of the larger Ashley Valley, Naples City is a safe place to live and raise a family. Considering the area's demographic and economic profile, residents feel that the City's law enforcement, fire protection, emergency response, and search-and-rescue personnel and agencies are well-prepared and trained. Maintaining an adequate level of agency staffing and personnel preparedness is viewed as a necessity.

Medical Facilities/Health Care

Private health care providers within the Ashley Valley maintain excellent medical facilities and offer the finest health care in the region. Naples City residents desire to maintain this level of excellence and support expanding services and facilities as doing so becomes economically feasible. Residents also encourage competition among providers to offer a broader range of services at competitive rates.

Education

Providing solid educational opportunities for all Ashley Valley residents is a top community priority. In this effort, Naples City will continue to support public and private efforts to provide quality educational facilities and instruction materials. The City also supports the development of additional post-secondary education opportunities and the expansion of existing technical training programs within the Ashley Valley.

Housing

Naples City is a wonderful place to live and raise a family. The community's existing land use ordinances allow a variety of housing options and opportunities. With increased interest and development in the area, it is important for the City to maintain residential development standards that encourage and support housing types and styles that reflect positively on the community and are consistent with Naples City character and lifestyle.

Communications

Naples City supports upgrading existing Ashley Valley telecommunication facilities and services to improve in-Valley communication links and increase community access to outside electronic information. The City will work with Uintah County, neighboring communities, local businesses and regional education facilities to pursue this objective.

Community Infrastructure

Naples City will continue to coordinate the delivery of quality infrastructure services (water, sewer and transportation) to community residents and local businesses. Maintaining and

improving these services as fiscally possible is a top community priority. The City will continue to work with the State of Utah, neighboring communities and Ashley Valley-based special service districts to plan for these issues.

Naples City understands that growth is most likely to occur in areas where services are readily available. With this in mind, the City does not support extending services through or into areas that have not been identified for development.

Currently, Naples City and the Ashley Valley Water and Sewer Special Service District cover the cost of providing water and sewer services through hookup and connection fees. Naples City will continue to support this and other service-provision-cost-recovery strategies. As necessary, the City will explore the development and adoption of appropriate impact fee ordinances.