

## **CHAPTER 02-16 SIGN REGULATIONS**

Section 02-16-001	Home Occupation Signs
Section 02-16-002	Signs in Residential Zones
Section 02-16-003	Clearance
Section 02-16-004	Billboards
Section 02-16-005	Off-Premise Signs
Section 02-16-006	Political Signs
Section 02-16-007	Event Signs
Section 02-16-008	Temporary Signs
Section 02-16-009	Sign Regulations
Section 02-16-010	Height of Sign
Section 02-16-011	Sign Area
Section 02-16-0012	Sign Removal
Section 02-16-013	Sign Maintenance
Section 02-16-0014	Permits Required
Section 02-16-015	Illuminated Signs
Section 02-16-016	Violation
Section 02-16-017	Compliance with Utah State Code

(For Definitions see Chapter 02-02<sup>1</sup>)

### **02-16-001 HOME OCCUPATION SIGNS**

The following regulations apply to home occupation signs:

- A. Home occupation signs shall not exceed 2 square feet in sign area.
- B. Home occupation signs shall not be internally illuminated or self-lit.
- C. A home occupation shall not have more than 1 sign attached to each of the following:
  1. Home
  2. Mailbox stand
- D. Home occupation signs shall not be placed anywhere except on the home and/or mailbox stand.
- E. If the sign is attached to the mailbox stand, then it shall follow applicable federal regulations.

### **02-16-002 SIGNS IN RESIDENTIAL AREAS**

No advertising sign of any kind shall be allowed in any agricultural or residential zone (A-1, RA-1, RA-2, R-1, R-2, or R-3), except for the following:

1. On-premise signs pertaining to the sale or lease of real property, with a maximum sign area of 10 square feet.
2. Home Occupation Signs
3. Event and temporary signs no larger than 32 square feet and no more than 3 per parcel.

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<sup>1</sup> Amended 08/24/2017

4. Perforated vinyl signs

**02-16-003 CLEARANCE**

Signs shall not restrict the safe traffic of pedestrians, bicyclists, or automobiles. All signs shall have a minimum horizontal distance of 12 feet and a minimum vertical distance of 12 feet between any overhead power lines and any part of the sign. All vertical distances are measured from the elevation surface level of the nearest street, hereafter called the “ground level.” All free-standing signs (supported by a pole or structure, and not attached to a building) shall follow all of the following regulations:

1. No part of the sign shall be closer than 15 horizontal feet from the curb.
2. The sign shall either have a maximum height of five feet, or a minimum height of ten feet between the ground level and the bottom of the sign unless the sign is at least 20 feet from the curb, then the maximum height shall be 30 feet and no minimum height.
3. No part of any sign shall be permitted to extend across any property line.
4. No sign shall be located on public property or within any right-of-way.

**02-16-004 BILLBOARDS**

No New billboards shall be erected in Naples City. Existing billboards may be allowed to relocate only in the I-1 and C zones and only if such relocation is required or mandated by superseding State Law.

This ordinance shall not grant nor be interpreted to grant any rights to billboard owners that are greater than or exceed rights required or mandated by superseding State Law.

Any billboard which is relocated may not exceed the square footage of the sign face of the existing billboard and may not exceed the height or other dimensions of the prior billboard. The relocated billboard may not be constructed until the prior billboard has been removed. A billboard which is not lawfully in existence and use at the time of an application for relocation, may not be relocated, and shall be removed.

**02-16-005 OFF-PREMISE SIGNS**

Off-premise signs which advertise a business within Naples City, which is not along U.S. Highway 40, 500 South or 1500 East, may be erected within 120 feet of the centerline of U.S. Highway 40, 500 South or 1500 East only if all of the following conditions are met:

1. At least two of such off-premise businesses are advertised on the sign, or at least one such off-premise business and the on-premise business.
2. The sign is directional in that it informs the public in which direction the advertised business is located.
3. Both the property where the sign is erected and the businesses which the

- sign advertises are in any of the following zones: I-1, C, and C-1.
4. The sign complies with 02-16-004, 02-16-005 and 02-16-006 and all other provisions of this ordinance

**02-16-006 POLITICAL SIGNS**

All political signs must comply with state law.

**02-16-007 EVENT SIGNS**

An on-premise sign which is intended to advertise a community or civic projects, on a temporary basis. Such signs shall not be erected earlier than thirty-days prior to the date of beginning of event and shall be removed within seven (7) days after the event is concluded.

**02-16-008 TEMPORARY SIGNS**

Temporary advertising in all zones may be permitted by the Land Use Administrator for up to thirty (30) days use, provided that such sign is not placed in a public right-of-way and will not create a safety hazard to the public. A permit is required.

**02-16-009 SIGN REGULATIONS**

AWNING/CANOPY SIGNS. These signs shall conform to the following standards:



Maximum Height	12 ft
Minimum Height	8 ft
Maximum Sign Copy	40% of Awning
Setbacks	May project into building setbacks 3 ft
Illumination	External or Internal
Number of signs allowed	Up to 5
Allowed Zones	C, C1, I1, I2
Permit Needed	Yes

BANNER SIGNS. These signs shall conform to the following standards:



Maximum Height	18 ft
Minimum Height	8 ft
Maximum Sign Copy	32 sq ft
Setbacks	15 ft from property lines
Illumination	No
Number of signs allowed	Up to 5 per Building/Parcel
Allowed Zones	C, C1, I1, I2
Permit Needed	No

BLADE SIGNS. These signs shall conform to the following standards:



Maximum Height	30 ft
Minimum Height	8 ft above sidewalk
Maximum Sign Copy	12 sq ft
Setbacks	May project 4 ft into ROW
Illumination	External
Number of signs allowed	Up to 5 per building/business
Allowed Zones	C, C1, I1, I2
Permit Needed	Yes

EVENT SIGNS. These signs shall conform to the following standards:



Maximum Height	12 ft
Minimum Height	
Maximum Sign Copy	32 sq ft
Setbacks	Out of clear view triangle
Illumination	None
Number of signs allowed	Up to 3
Allowed Zones	C, C1, I1, I2
Permit Needed	No

FREE STANDING/POLE. These signs shall conform to the following standards:



Maximum Height	30 ft
Minimum Height	8 ft
Maximum Sign Copy	72 sq ft
Setbacks	15 ft from curb
Illumination	Internal
Number of signs allowed	Up to 5
Allowed Zones	C, C1, I1, I2
Permit Needed	Yes

MONUMENT SIGNS. These signs shall conform to the following standards:



Maximum Height	10 ft
Minimum Height	
Maximum Sign Copy	100 sq ft
Setbacks	15 ft from the curb
Illumination	External or Internal
Number of signs allowed	Up to 5 per Development
Allowed Zones	C, C1, I1, I2
Permit Needed	Yes

NAME PLATE SIGN. These signs shall conform to the following standards:



Maximum Height	n/a
Minimum Height	n/a
Maximum Sign Copy	2 sq ft
Setbacks	On building
Illumination	External
Number of signs allowed	Up to 5 per Addressed Building or 1 per business
Allowed Zones	R1, R2, R3, RA1, RA2, C, C1, I1, I2
Permit Needed	No

PERFORATED VINYL SIGNS (one-way vision). These signs shall conform to the following standards:



Maximum Height	n/a
Minimum Height	n/a
Maximum Sign Copy	n/a
Setbacks	n/a
Illumination	Indirect internal
Number of signs allowed	n/a
Allowed Zones	R1, R2, R3, RA1, RA2, C, C1, I1, I2
Permit Needed	No

TEMPORARY SIGNS (Lawn, A-frame, sandwich board, etc). These signs shall conform to the following standards:



Maximum Height	8 ft
Minimum Height	
Maximum Sign Copy	32 sq ft
Setbacks	On property, out of clear view triangle
Illumination	None
Number of signs allowed	Up to 3 per parcel
Allowed Zones	C, C1, I1, I2
Permit Needed	No

TRAFFIC CONTROL SIGNS. Traffic signs as required by law, prescribed in the manual of Uniform Traffic Control, erected by a Public agency are approved in all zones.

WALL SIGNS. These signs shall conform to the following standards:



Maximum Height	Same as building it's located on
Minimum Height	
Maximum Sign Copy	200 sq ft or 10% of building façade, whichever is larger
Setbacks	May project off building no more than 12"
Illumination	External or Internal
Number of signs allowed	No more than 200 sq ft (or 10%) of combined sign coverage on façade
Allowed Zones	C, C1, I1, I2
Permit Needed	Yes

WINDOW SIGNS. These signs shall conform to the following standards:



Maximum Height	n/a
Minimum Height	n/a
Maximum Sign Copy	20% of total window space
Setbacks	n/a
Illumination	Indirect internal
Number of signs allowed	20% of each window
Allowed Zones	R1, R2, R3, RA1, RA2, C, C1, I1, I2
Permit Needed	No



Permitted Signs									
SIGN TYPE	ZONES								
	R1	R2	R3	RA1	RA2	C	C1	I1	I2
Awning/Canopy	-	-	-	-	-	P	P	P	P
Banner	-	-	-	-	-	P	P	P	P
Blade Sign	-	-	-	-	-	P	P	P	P
Event	P	P	P	P	P	P	P	P	P
Free Standing/Pole	-	-	-	-	-	P	P	P	P
Monument	-	-	-	-	-	P	P	P	P
Name Plate	P	P	P	P	P	P	P	P	P
Perforated Vinyl	P	P	P	P	P	P	P	P	P
Temporary	P	P	P	P	P	P	P	P	P
Traffic Control	P	P	P	P	P	P	P	P	P
Wall	-	-	-	-	-	P	P	P	P
Window	P	P	P	P	P	P	P	P	P

**02-16-010 HEIGHT OF SIGN**

The maximum height shall not exceed thirty (30) feet, measured from the elevation surface level of the nearest street.

**02-16-011 PARK SIGNS**

Any sign in the P1 – Park Zone must be approved by the City Council.

**02-16-012 SIGN AREA**

For each parcel, the combined total sign area for free standing signs is as follows:

For freestanding signs that indicate a single business, the maximum allowed sign area for one (1) sign is half (0.5) a square foot of sign area per linear foot of street frontage. This shall never exceed sixty (60) square feet.

For freestanding signs that indicate multiple businesses, the maximum allowed sign area for one (1) sign is eight-tenths (0.8) of a square foot of sign area per linear foot of street frontage. This shall never exceed thirty (30) square feet per business, or one hundred and twenty (120) square feet for the entire sign, whichever is smaller. For example, a property with four or more businesses and 100 feet of street frontage would be allowed a sign area of 80 square feet. However, a property with only 3 businesses and 200 feet of street frontage would only be allowed a sign area of 90 square feet.

For flat signs that are either painted or attached to the building and do not project

more than eighteen (18) inches from the building wall, a maximum of twenty-five percent (25%) of a wall area up to a total of 200 square feet is permitted in the I-1, I-2, C and C-1 zones.

Both free standing and attached flat signs may be utilized by a business provided that each sign type conforms to the above limitations. In determining the sign area, the blocked area of the sign, including the area between the letters, shall be counted as part of the sign area.

#### **02-16-013 SIGN REMOVAL CITY OFFICIAL AUTHORITY**

If a sign not in legal existence at the time this chapter is adopted does not conform with the requirements of this chapter, or if the construction, design, manner or use, or method of anchoring or supporting any sign makes such sign unsafe, the City Building Official shall proceed in any manner he/she deems necessary to cause the removal of the sign or the rebuilding of the sign to conform with the requirements of this chapter and the international building code. Costs of removal shall be charged to the sign owner and the landowner where the sign is located.

#### **02-16-014 SIGN MAINTENANCE**

- a. All signs, including existing billboards, shall be maintained in good condition. Signs not maintained in good condition shall be considered neglected and shall be repaired.
- b. Illuminated signs shall remain fully functional.
- c. When a building sign is removed, the face of the building beneath the sign shall be restored to its original pre-sign condition.
- d. Those signs meeting the definition of Abandoned Sign in section 02-02 shall be removed.

#### **02-16-015 PERMITS REQUIRED**

No sign shall be erected or placed within the City of Naples without first making application for and obtaining a sign permit through the Naples City Land Use Administrator and a building permit unless otherwise stated. In addition to the requirements of this chapter all preexisting off-premise signs designed to be read or comprehended from U.S. Highway 40 or 45 shall comply with the regulations established by the State of Utah. Construction or placement of a sign shall not commence until all approvals have been obtained and the building permit given.

All permanent signs must have a stamped engineered setup and placement plan. The plans are part of the sign permit requirements.

Signs not requiring a permit:

- Temporary window signs;
- Political signs;

- Temporary on-premise signs pertaining to the sale of real property;
- Perforated vinyl signs;
- Home occupation signs; and
- Signs under three (3) square feet

**02-16-016 ILLUMINATED SIGNS**

The following regulations apply to illuminated signs:

- A. For externally illuminated, all luminaires shall be mounted at the top of the sign and aimed downward. The luminaires shall be designed, fitted and aimed to shield the lamp and its reflective surfaces from off-site view and to place the light output onto and not beyond the sign. At no point on the face of the sign shall the illumination exceed 30-vertical footcandles during hours of darkness.
- B. For internally illuminated signs or digital signs, they shall have a dark field and light message and the combined output of the light sources shall not exceed 500 initial lamp lumens per square foot of sign face per side.
- C. Signs shall be dimmed automatically from 30 minutes after sunset to 30 minutes before sunrise to 10% or less of their daylight luminance setting.
- D. Oscillating or strobe lighting shall not be permitted.

**02-16-017 VIOLATION**

Any persons or entity violating this ordinance shall be fined \$50 each day a sign remains in violation after notice from the City.

**02-16-018 COMPLIANCE WITH STATE CODE**

Outdoor advertising within the 660' control corridor along US Highway 40 shall adhere to Utah State Code. (See UCA 72-7-501 through 516 for more details.)